





Official Participant

The Brazilian Sugarcane Industry Association (UNICA) together with the Brazilian Trade and Investment Promotion Agency (Apex-Brasil) will be delighted to welcome you to our event at EXPO Milano 2015. You can find us in the Brazilian Pavilion on 2 June from 16:00 to 18:30. Traditionally used to produce sugar, sugarcane is now expanding into an extraordinarily diverse range of value-added products that include ethanol, bioelectricity, bioplastics and much more. This remarkable plant has the potential to lower carbon dioxide emissions, create jobs, reduce petroleum use and help create a healthier and cleaner planet.

Producing Food & Energy for a Healthier Planet

The Case of the Brazilian Sugarcane Ethanol

Tuesday, 2 June 2015 From 16:00 to 18:30

EXPO Milano 2015 **Brazilian Pavilion**



Programme

Opening remarks David Barioni Neto // President of Apex-Brasil

Keynote speaker José Goldemberg // Member of the Brazilian

Academy of Science and Former Minister for

Science and Technology

UNICA Eduardo Leão de Sousa // Executive Director

Solidaridad Sven Sielhorst // Coordinator International

Sugarcane Programme

Bonsucro Simon Usher // Chief Executive Officer

Ministry for Agriculture and Livestock (MAPA)

Luis Carlos Job // Advisor

Q&A session

Cocktail from 18.30-20.30 // The event will be followed by a Brazilian cocktail reception with the participation of Diego Lozano, a chef who will speak about the history of pastries in the Brazilian identity.

RSVP by May 28, 2015 to brussels@unica.com.br



