

# Solidaridad



**CHANGE**  
**THAT MATTERS**

# SUGARCANE CROP OF POTENTIAL



**HOW CAN YOU  
CHANGE THE WORLD WITH  
SUGARCANE?**

# TRIPLE P THE HUMAN PERSPECTIVE



A woman with short, dark hair and glasses, wearing a purple tank top, is sitting at a wooden table, looking down at an open book or document she is holding. She is wearing a necklace and a small circular pin on her left shoulder. In the background, there is a tiled wall with a calendar for October 2012, some white ceramic swan figurines, and a pineapple. The scene suggests a rural or agricultural setting.

# SUSTAINABILITY STARTS WITH THE FARMER



# PROJETO RENOVAÇÃO RESPONSIBLE MECHANISATION

## INOVAÇÃO NO CAMPO DAS EMBALAGENS



**EMBALAGENS  
TOTALMENTE  
RECICLÁVEIS**



O polietileno  
verde  
também  
é reciclável

Até **82%**  
de material renovável  
nas embalagens



Mesma  
embalagem  
com menor  
impacto ambiental

*Solidaridad, unindo a cadeia produtiva em prol da geração renovável.*

**Solidaridad**

**Socicana**

**raízen**

**Braskem**



*Conheça a história de pessoas e empresas que estão engajadas na cultura da inovação e fazendo a diferença em canainovadora.com.br*

An aerial photograph of a massive sugarcane plantation in Brazil. The fields are organized into numerous rectangular plots, some of which are harvested and appear brown, while others are green. A single-lane road runs diagonally across the lower right portion of the image, with a few small vehicles visible. The horizon shows distant hills under a clear blue sky.

**HOW CAN BRAZIL  
CHANGE THE WORLD WITH  
SUGARCANE?**

# **SVEN SIELHORST**

## **SVEN.SIELHORST@SOLIDARIDAD.NL**



[solidaridadnetwork.org](http://solidaridadnetwork.org)



[/solidaridadnetwork](https://www.facebook.com/solidaridadnetwork)



@solidaridadnetw



[/company/solidaridad](https://www.linkedin.com/company/solidaridad)